

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Wong et al.
Title: PRODUCT SELLING AND PRICING SYSTEM AND METHOD
Appl. No.: 10/001,580
Filing Date: 11/1/2001
Examiner: Coppola, Jacob C
Art Unit: 3621
Confirmation Number: 2720

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated November 15, 2010, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 7 of this document.

Please amend the application as follows: